

PERFECTLY  
*Pure*  
VEGAN SUPPLEMENTS



IMMUNE SUPPORT • RAW BEETROOT • MENO BALANCE • BOOST & BURN

## For Over a Decade . . .

. . . Perfectly Pure has stood for one thing - pure, natural, trusted nutrition. What began as small-batch juices in a home kitchen has now grown into a movement across Northern Ireland, Ireland and the UK.

Thousands of customers have trusted our juices to support their immune systems, energy levels, skin, gut health, and more. Along the way, one thing became increasingly clear:

Our customers want more - something just as clean, just as powerful, and just as trustworthy as our juices but in a different form.



# Celebrating 10 Years of Trust

This new product range celebrates 10 years of innovation, integrity, and customer care. Every bottle we ship, whether it's juices or supplements, reflects the same promise - pure, powerful nutrition from someone who truly cares.

At Perfectly Pure, we believe that caring for people's health goes hand in hand with caring for the planet. That's why we're committed to using packaging which supports our sustainability values. Our new supplement range is packaged in glass bottles - fully recyclable and chosen for their purity and minimal environmental impact. For our juice range, we use PET bottles, which are widely recycled and designed for safe, practical reuse. We are continuously exploring ways to reduce waste, source responsibly, and make choices which reflect the same level of care we put into every formula we create.

# What Makes Our Supplements Different

- **Super Concentrated & High Strength**  
Each capsule is packed with powerful, high-potency ingredients which deliver real results - no fluff, no fillers
- **No Bulking Agents, Ever!**  
I don't cut corners. My formulas are pure - designed to nourish, not dilute
- **Vegan & Plant-Based**  
Suitable for everyone. No animal products, no gelatin, no dairy
- **Formulated by a Qualified Nutritional Adviser**  
We have spent over a decade researching and creating products to improve real lives. Every capsule is built on experience, science, and care
- **Tested to the Highest Standards**  
Just like my juices, my supplements are independently tested to ensure strength, safety, and purity
- **Founded in Northern Ireland, Trusted Worldwide**  
I am so proud our supplements have been founded from our workshop in Dungannon Enterprise Centre – inspired by the goodness of our juices and our reach continues to grow across the UK, Ireland, and beyond

# Perfectly Pure Vegan Supplements

**High-strength. Super concentrated. 100% clean**

## Why Supplements? Why Now?

- **Our next best move**

Over the years, we have listened closely to customers looking for effective, clean, and natural supplements which work with their juicing routine - not against it

- **Natural next step**

Our ethos has always been about getting nutrients into the body in the most effective and bioavailable way. Supplements allow us to go even further, helping people target specific health needs like stress, energy, immune defence, and hormonal balance

- **Our higher standard**

The market is flooded with supplements full of fillers, bulking agents, and synthetic additives. That's not our way! Perfectly Pure supplements contain no bulking agents, no preservatives, no artificial colours, and no compromise

# Why Stock Perfectly Pure Supplements?

- **Proven demand**  
Our juices fly off the shelves. Our supplements are creating an exciting buzz
- **Beautiful, standout packaging**  
Shelf-ready and recognisable
- **Nutritionist-led**  
Backed by expertise, not trends
- **No returns headache**  
We're known for quality and repeat purchase rates
- **We support your staff**  
Point-of-sale materials, training and customer education

Stock a brand your customers already know and trust and discover how Perfectly Pure can transform your supplement shelf.

# What's Available First

I am extremely proud to launch our supplement range with four targeted, high-strength vegan formulas - all designed to support everyday health in a natural and effective way.

Each one has been created with the same love, care and precision that I've poured into every Perfectly Pure juice over the past 10 years.

As a nutritional adviser, it matters deeply to me what people consume. Our supplements are completely free from bulking agents, unnecessary fillers, or anything artificial because when it comes to your health, only the purest ingredients will do.

*Kathie McCausland*

**Kathie McCausland**

*Founder | Nutritional Advisor | Formulator  
Perfectly Pure Juices & Supplements*



# Immune Support

*With added Vitamin D3*

Our best-selling juice - now reimagined in a one-a-day capsule. This supplement has been carefully crafted to mirror the core ingredients and natural power of our Immune Support juice. It includes ginger, garlic, turmeric, black pepper, lemon powder and vegan Vitamin D3 - a thoughtful blend known to support the immune system and reduce inflammation.

It's more than just a winter wellness staple. This gluten free formula is designed to be used all year round by those who want to protect their immune health naturally, without artificial preservatives or synthetic boosters.

Kathie McCausland developed this supplement to ensure customers could access immune support in a different format with the same integrity, purity, and nutritional value that has earned the juice its loyal following.

**Perfectly Pure to help:** everyday immunity, cold/flu season, inflammation, recovery, year-round resilience



Immune Support £30

# Raw Beetroot

*With added Vitamin B12*

This high-strength capsule is a powerful reflection of everything customers love about our Raw Beet juice - now in supplement form. It contains beetroot, ginger, lemon and Vitamin B12 to support circulation, oxygen flow, energy, and vitality.

Beetroot is a naturally potent ingredient that's long been used for its benefits to the heart and blood vessels. When combined with ginger and lemon, this capsule becomes a go-to daily support for energy, endurance and blood pressure maintenance.

Kathie has designed this gluten free supplement with the same commitment to quality and care as her juices - because what you put in your body should never be second best. It's pure, it's vegan, and it's formulated to work in harmony with the body.

**Perfectly Pure to help:** energy, blood pressure support, oxygen delivery, endurance, skin health, daily circulation



Beetroot & B12 £25

# Meno Balance

*Hormonal Support  
with Vitamins D3 & B6*

Created with women in mind, Meno Balance is a carefully formulated, gluten free supplement to support women during perimenopause, menopause and beyond. It contains red clover, maca root, moringa, sage, plus Vitamin D3 and B6 — all included for their natural role in hormonal balance, energy production, and emotional wellbeing.

This is not just a menopause supplement - it's a daily source of support for women navigating hormonal shifts, mood swings, fatigue and immune sensitivity.

Kathie McCausland has poured deep care and consideration into this blend. As with all Perfectly Pure products, this is free from fillers, bulking agents or anything unnecessary - just high-quality, plant-based ingredients, chosen to nourish women from the inside out.

**Perfectly Pure to help:** hormonal changes, fatigue, hot flushes, immune support, mood balance, daily wellbeing



Meno Balance £25

# Boost & Burn

*With naturally occurring caffeine from guarana and green tea*

This is a high-strength capsule designed to support healthy fat metabolism, energy and digestion. Based on the success of our Fat Buster juice, Boost & Burn contains a powerful mix of thermogenic ingredients including Siberian ginseng, guarana, turmeric, fenugreek, ginger, cayenne, green tea, cinnamon and regano.

It's a natural way to energise the body and encourage healthy weight management — with no artificial stimulants and no hidden fillers and gluten free. Just clean, active botanicals chosen for their effectiveness and synergy.

Every ingredient in this formula has been selected by Kathie McCausland with the same attention to detail and respect for purity that defines the entire Perfectly Pure range. Boost & Burn reflects 10 years of experience in natural formulation - now available in a capsule for those who prefer a supplement to a juice.

**Perfectly Pure to help:** metabolism, natural fat burning, cravings, digestion, energy, blood sugar balance



Boost & Burn £25

(More launching soon – ask for our product sheet)

## Thank You for Supporting Perfectly Pure

Whether you're a customer, a retailer, or someone simply curious about what we do - thank you from the bottom of my heart. My team and I wouldn't be here without you.

Here's to the next 10 years of Perfectly Pure and to your good health.



**PERFECTLY PURE**

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