



Enhance Your Wellbeing

A Personal Standard of Purity

Perfectly Pure Juices was founded by Kathie McCausland with a simple belief—that what we put into our bodies should be as pure, honest, and powerful as nature intended.

Nearly eleven years on, that belief remains at the heart of everything we do.

What began as a personal commitment to creating genuinely clean, effective products has grown into a trusted wellness brand—now stocked in an expanding collection of retailers and delivered to customers across the UK and Southern Ireland.

As demand has grown, so too has our reach. But one thing has never changed—our uncompromising standards.

Kathie's dedication and vision have been recognised and celebrated, including being awarded Inspirational Business Moment of the Year, featured in multiple publications, appearing on the front cover of Local Women Magazine, and receiving the Mighty Women Award for Most Influential Business Lady Entrepreneur.

We don't follow trends - We don't dilute our philosophy

Every juice and wellness shot is crafted using carefully selected ingredients, cold-pressed to preserve their natural integrity, with nothing unnecessary added—just pure, refined nutrition.

Perfectly Pure Juices is more than a brand

It is a reflection of a standard—personally set, and passionately upheld.



Why Perfectly Pure?

- Cold-pressed for maximum potency
- No additives. No compromises.
- Crafted with over ten years of wellness expertise
- Designed for those who expect more from their health

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Pure by Nature. Defined by Kathie.

A handwritten signature in black ink that reads "Kathie McCausland". The signature is fluid and cursive.

Kathie McCausland
Founder | Nutritional Advisor | Formulator
Perfectly Pure Juices & Supplements

Moringa Elixir

£25

For 38 daily shots

£12

for 19 daily shots



Elevated Wellness. Pure Power

Crafted from the finest hand-selected leaves of the *Moringa oleifera*, our Moringa Elixir is a refined, nutrient-rich green tonic designed for those who prioritise premium wellness. Cold-pressed to preserve its full spectrum of natural compounds, this is purity at its most powerful.

Moringa Elixir

Advanced Nutrient Support

A concentrated source of essential vitamins and minerals to nourish the body at a cellular level and support optimal daily function.

Clean, Sustained Energy

Naturally energising without stimulants—helping you stay focused, balanced, and revitalised throughout the day.

Immune Defence

Rich in antioxidants to help protect, strengthen, and maintain a resilient immune system.

Detox & Liver Support

Supports the body's natural cleansing processes, promoting internal balance and vitality.

Inner Vitality

Traditionally valued for supporting heart health and overall wellbeing.

Radiance from Within

Nourishes skin and hair, supporting a naturally healthy glow.

Designed for Daily Ritual

Enjoy as a morning wellness shot or incorporate into your daily routine for a premium, plant-powered boost.

Immune Support



£30

For 38 daily shots

£15

for 19 daily shots

Pure Ingredients. Elevated Everyday Wellness

A refined blend of nature's most celebrated ingredients, our Wellness Shots are crafted to support everyday wellbeing. Cold-pressed to preserve their natural integrity, this signature combination of ginger, lemon, garlic, turmeric, and black pepper delivers a vibrant, invigorating boost—perfect for your daily routine.

Immune Support

Source of Vitamin C

Lemon contributes to normal immune system function and helps support overall vitality.

Traditionally Used Botanicals

Ginger, turmeric, and garlic have been used for generations as part of a balanced, healthy lifestyle.

Enhanced Nutrient Absorption

Black pepper is included to complement the blend and support the availability of key plant compounds.

Everyday Balance

A convenient way to incorporate powerful natural ingredients into your daily wellness routine.

Designed for Daily Use

Take one shot daily as part of a balanced diet and healthy lifestyle.

This product is not intended to diagnose, treat, or prevent any disease. Enjoy as part of a varied, balanced diet and healthy lifestyle.

Fat Burner

£25

For 38 daily shots

£12

for 19 daily shots



Refined. Warming. Effortlessly Elevated

An exquisite blend of carefully selected botanicals, our Fat Buster Wellness Shots are designed for those who value precision, purity, and performance in their daily ritual. Cold-pressed to preserve their natural integrity, each shot delivers a concentrated infusion of warming ingredients—crafted to complement a balanced, active lifestyle.

Fat Burner

Gently Warming Botanicals

A sophisticated combination of herbs and spices traditionally appreciated for their naturally warming, invigorating qualities.

Subtle Energy, Elevated Routine

Designed to support momentum and vitality throughout the day—without compromise.

Pure by Nature

An uncompromising commitment to 100% natural ingredients. No additives. No preservatives. Nothing unnecessary.

A Modern Slimming Ritual

Created to complement a mindful approach to nutrition, movement, and overall wellbeing.

A Daily Luxury

Integrate seamlessly into your morning ritual—refined, convenient, and intentionally crafted for everyday use.

Enjoy as part of a balanced diet and active lifestyle.

This product is not intended to diagnose, treat, or prevent any disease.

Aloe Vera



£35

For 38 daily shots

£17.50

for 19 daily shots

Pure. Soothing. Perfectly Refined.

Sourced from the inner leaf of the Aloe vera, our Aloe Vera Wellness Shots are crafted with uncompromising purity. This formulation is 100% pure aloe vera, with only a delicate infusion of berry juice to soften the taste—nothing else added.

Cold-pressed and carefully prepared, each shot delivers a clean, refreshing experience designed for those who value simplicity, quality, and natural balance.

Aloe Vera

Digestive Comfort

Traditionally enjoyed to support digestive wellbeing, aloe vera is known for its naturally soothing qualities.

Gut & Bowel Balance

A gentle addition to your daily routine, supporting internal balance when enjoyed as part of a healthy lifestyle.

Skin Hydration & Radiance

Widely appreciated for helping maintain healthy-looking, hydrated skin from within.

Naturally Refreshing

Light, clean, and hydrating—perfect for daily use.

Minimal. Pure. Effective.

No unnecessary ingredients—just aloe vera in its most refined form, elevated with a hint of berry.

A Daily Wellness Ritual

Take one shot daily to complement a balanced diet and mindful lifestyle.

Enjoy as part of a balanced diet and active lifestyle.

This product is not intended to diagnose, treat, or prevent any disease.

Beetroot



£35

For 38 daily shots

£17.50

for 19 daily shots

Deep Nourishment. Naturally Energising

Crafted from carefully selected, cold-pressed beetroot, our Beetroot Wellness Shots deliver a rich, vibrant source of plant-based goodness. Naturally high in dietary nitrates and essential nutrients, this refined formulation is designed to complement your daily wellness ritual with purity and precision.

Beetroot

Supports Normal Blood Pressure

Beetroot is a natural source of nitrates, which contribute to normal blood vessel function as part of a healthy lifestyle.

Everyday Vitality

Traditionally enjoyed to support overall wellbeing and daily balance.

Natural Stamina & Endurance

Widely used as part of an active lifestyle to support performance and sustained energy.

Plant-Based Support

A simple, natural way to incorporate nutrient-rich botanicals into your routine.

Inner Balance

A vibrant addition to your daily ritual, supporting a feeling of overall wellness.

A Daily Wellness Ritual

Take one shot daily to complement a balanced diet and mindful lifestyle.

Enjoy as part of a varied, balanced diet and healthy lifestyle.

This product is not intended to diagnose, treat, or prevent any disease.

